

Nuria Rodríguez Balaguer

Illustrator · Graphic Designer · Art Director

I started pursuing a place in the world in 1985. To be honest, I'm still searching for it.

Illustrator and Graphic Designer.

Madrid, New York, Valencia, Menorca... Moving around, going with the flow and learning from every single place I've been to.

In addition, I studied Advertising and Art Direction. However I always feel most comfortable among drawings.

For a number of years now, I am also a Teacher. I love teaching, a world in which I can apply my art, my knowledge and, mainly, keep learning.

How could there be no feathers in the girl's head? So is that, I live with my current partner in crime Simon, a red-backed parrot. While one is painting, the other is singing or the other way round.

Professional Experience:

Freelance in Illustration and Graphic Designer:

- 2006 - Present: Working as a freelance illustrator, art director and graphic designer in different projects.
- November 2018 - Present: Collaborating at Driven (International Marketing and Communication Agency).
- Children book for Kar Ben publishing house (New York).
- Cover for the 2017 Kar Ben calendar (New York).
- Collaborating at Advocate Art agency (2017).
- Illustration works like the editorial SM Spain in some schoolbooks.
- Corporative identity, wine labels, etc. for some products of Cosafina.
- Different projects of Corporates identities.
- Personal projects of children's books.
- Billboards for clients.
- Art Toys for events and exhibitions.
- Collaboration on the exhibition "The Doors Music Pill" in Siroco bar, Madrid. February 2017.

Art Director:

Freelance at Bungalow25 Circus Madrid (various projects).

- Working with brands like AXN, Santalucía, Caser, Flooxer, Coca Cola, Royal Bliss, Netflix and actual briefs of the agency.

Freelance at Pool CP Madrid.

- Working with brands like Eroski and actual briefs of the agency.

Internship at Leo Burnett Madrid.

- Working with brands like Orange, Axa, Vips, Jeep and actual briefs of the agency.

Internship at 360i New York.

- Working with brands like Oreo, Smirnoff, Toyota, SBP and actual briefs of the agency.

Internship at McCann Madrid.

- Working with brands like Coca-Cola, Powerade, Sugarpova, Banco Santander and actual briefs of the agency.
- Shooting ads, casting and radio commercial recordings.

Graphic Designer:

December 2010 - October 2011: Graphic designer at the Graphic Agency PG&D at Madrid.

November 2010: Graphic designer for Apurva association.

Internship at Marfil Publishing House (Alcoy, Alicante).

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Skills:

Illustration · Graphic Design · Creative · Strategy · Corporate Identity · Concept Development · Digital · Artist · Retouching · Posters · AI · PSD · INDD

Languages:

Spanish - *Mother tongue* · English - *Fluent* · French - *Standard level*

Teaching:

CICE, the professional school of new technologies, Madrid.

- 80h Photoshop course in Cáceres CICE Companies.

November - December 2018.

- 24h Photoshop summer course at CICE, Madrid.

July 2017.

- 90h Photoshop course in Badajoz CICE Companies.

February- March 2017.

- November 2016: Teaching classes of Graphic Design (.Psd and .Ai)

Barreira A+D School, Valencia.

- 72h Photoshop, Illustrator and Indesign course of specialist Graphic Designer. Teaching the same course in different months. January - June 2019.

Awards:

- Nomination at D&AD Awards 2013.

- Second prize at Tiger Store Illustration Contest.

- Finalist at "Premio Lazarillo Álbum Ilustrado" 2014.

- Bronze at the Iberoamerican Ad. Comunicación Festival, El Sol.

- Finalist at "Rómpete el coco" Awards (Alicante, Spain).

- Finalist at "Verge dels Lliris d'Alcoi" Awards (Alicante, Spain).

- Finalist at the European Union presidency logo design Awards 2009 – 2010.

- Merit at "CXXIV Cavalcada Reis Mags Alcoi 2009" Awards.

- Finalist at "Luz y Sombra" Awards in Juan Gil Albert Institute.

- Finalist for the T-shirt design at Alcoy Art School.

Education:

- Art Direction Portfolio program at Miami Ad School.

- 3 years Degree of Graphic Design at Alcoy's Art School, Spain.

- Associate Degree in Visual Arts and Design, major Illustration at Alcoy's Art School, Spain.

- Teachers Training Master's Degree, Elche, Spain.

- Advertising course "El Purgatorio Creativo" in Alicante, Spain.

- Serigraphy course at El Zulo Azul, Madrid.